

There's **POWER** in Numbers



St. Jude patient
Yara

**EVENT LEAD
RESOURCE
GUIDE**

What is St. Jude Math-A-Thon?

The St. Jude Math-A-Thon is a fun and educational way to teach students and educators how to make a difference for St. Jude kids. St. Jude Children's Research Hospital® provides materials for a week of learning for students from kindergarten to eighth grade.

Math participants also learn important lessons about helping others by raising awareness and support for children battling cancer and other life-threatening diseases at St. Jude.

St. Jude Math-A-Thon seeks to energize and encourage students to grow their empathy skills while testing their math knowledge.

For more than 40 years, St. Jude Math-A-Thon and its participants have raised over \$500 million for St. Jude kids. Because the majority of funding comes from generous supporters like you, your family and friends, St. Jude has the freedom to focus on what matters most – saving kids regardless of their financial situation.

Thank you for continuing the legacy of Math-A-Thon. Your support adds up for St. Jude kids.

Meet St. Jude patient Yara

Yara was hospitalized with RSV and pneumonia in the fall of 2022 and could not get better, which led doctors to request more tests.

Yara, who was 3 years old at the time, was later referred to St. Jude. Tests revealed that the little girl had SAMD9/SAMD9L syndrome, a rare disease caused by gene mutations. The bone marrow in patients with the syndrome cannot make enough blood stem cells.

Sometimes, the condition gets better on its own. Other times, it can develop into leukemia.

At St. Jude, Yara has received blood transfusions. Since the disorder is hard to predict, doctors monitor Yara closely, said her mom, Brittany.

Brittany said living in Tennessee she had known of St. Jude prior to Yara's diagnosis and had supported fundraisers for the hospital, but she didn't know that St. Jude treated children with illnesses other than cancer.



“You learn as a patient how amazing the research is,” she said. “They say it takes a village to raise a child.”

St. Jude is part of our village, and they are the healthcare part of our village. We can just make sure she is happy, and they make sure she's healthy.”

Yara, the middle child of 5, will start kindergarten in 2024. She likes art and all things girly, including playing with her dolls, and getting her hair and nails done. She also enjoys traveling with her family. Her favorite destinations are anywhere with sand and water, her mom said.

St. Jude patient **Yara**, pictured with her mother

Make an impact for St. Jude!

St. Jude cares for some of the world's sickest children regardless of their race, ethnicity, beliefs or ability to pay. Our patients receive the customized care they need to treat childhood cancer and other life-threatening diseases, no matter what barriers they may face.



St. Jude patient
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Every dollar raised helps St. Jude focus on what matters most – saving kids.

How can an individual donation help?

\$25

could help cover the cost of **1 DAY OF MEALS** for a St. Jude patient

\$50

could help cover the cost of **13 IV BAGS** for St. Jude patients

\$100

could help cover the cost of **1 RED WAGON**

\$250

could help cover the cost of **1 DAY OF OXYGEN**

How can my school's fundraiser total help?

\$500

could help cover the cost of **5 SICKLE CELL TRANSITION PACKETS**

\$750

could help cover the cost of **5 SETS OF SCHOOL SUPPLIES**

\$1,000

could help cover the cost of **7 GROCERY STIPENDS** for one week for St. Jude families

\$5,000

could help cover the cost of **15 AIRFARES** for a St. Jude parent and child

Hosting your St. Jude Math-A-Thon

Use this checklist to help guide you through your St. Jude Math-A-Thon event from start to finish.



GET STARTED ONLINE

(Six weeks before your event)

- Visit stjude.org/math to get started
- Click on “Find Your School” to find your school’s fundraising website



SPREAD THE WORD

(Three weeks before your event)

- Promote your event by using your Math Mail Kit and Online Resources
- Encourage participating families to register to fundraise on the school’s event web page
- Send home Sponsor Form and Parent Letter with participants
- Display promotional poster(s) in your hallways and classrooms to build excitement for your event



St. Jude patient
Micah



EDUCATE

(Event week)

- Distribute a Math Funbook to each student
- Complete one page of math problems each day
- Share the St. Jude mission with students to bring home the importance of helping others



DON'T FORGET

(End of event)

- Congratulate students as they reach their fundraising goals
- Share event pictures on social media and tag **@stjude** and use **#stjudemathathon**



WRAP UP

(No more than 10 days after event day)

- Encourage participants that collected check donations to use the mobile check deposit tool in their fundraising center
- Make sure to collect all donations to send to St. Jude, includes checks not submitted digitally. **Do not send cash.**
- Ensure all donation forms are completed and ready to return to St. Jude using the postage paid envelopes provided in your kit
- Once donations are received and processed, participants will be notified for prize selection via email
- Prizes will be shipped directly to participant's home

Additional ideas and resources



BOOST YOUR FUNDRAISING

Maximize your fundraising and consider including additional activities alongside your event. Here are some ideas:

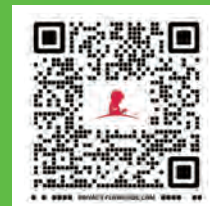
- Plan a school yard sale, bake sale or ice cream sale
- Launch a coin drive
- Host a pajama day, jean day or hat day
- Promote a restaurant spirit night
- Collect dollars for donuts



LEARN MORE ABOUT ST. JUDE

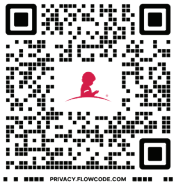
- Be sure to follow **@stjude** on social media
- Learn more about St. Jude patients, supporters and other stories at **stjude.org/inspired**
- Join our St. Jude School Programs Facebook Community

Scan to download helpful resources online.



Kids helping St. Jude kids

Be inspired by these stories of kids helping St. Jude kids. Share with your class to show that you're never too young to make a big impact.



Illinois girl starts St. Jude fundraiser to help best friend through cancer

Addy and St. Jude patient CJ bring their community together for a serious purpose – but don't take them too seriously.



13-year-old Chicago artist on mission to help St. Jude kids, one painting at a time

Arsh Pal uses art to foster hope and healing and support his charitable giving.



At \$70,000 raised and counting, 11-year-old's swim for St. Jude makes big splash

Each year since he was 5, Sawyer Hansen collects donations and swims one hour of laps for St. Jude.



There are lemonade stands, and then there's Wyatt's Lemonade on the way to Sturgis

This South Dakota kid turned local celebrity has raised more than \$73K for St. Jude.



QUESTIONS?

Visit stjude.org/math or call 1-800-386-2665.

Cut out the next page to use as a social media sign. Make sure to tag [@stjude](https://twitter.com/stjude) and use [#StJudeMathathon](https://twitter.com/StJudeMathathon) in your posts!



I HELPED ST. JUDE KIDS!



St. Jude
Math-A-Thon



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