



18

ST. JUDE INDIANA GOLF CLASSIC

MONDAY, JUNE 5, 2023

10 AM – 7 PM

PRAIRIE VIEW GOLF COURSE

7000 Longest Drive
Carmel, IN

stjude.org/indianagolfclassic



**St. Jude Children's
Research Hospital**

Finding cures. Saving children.

ALSAC • DANNY THOMAS, FOUNDER

Facts at a Glance

St. Jude Children's Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Our mission is clear: **Finding cures. Saving children.**®



St. Jude patient **Marina**,
eye cancer



Families never receive a bill from St. Jude for treatment, travel, housing or food—so they can focus on **helping their child live.**



St. Jude creates **more clinical trials for cancer than any other children's hospital** and turns laboratory discoveries into lifesaving treatments that benefit patients.



Treatments invented at St. Jude have helped **push the overall childhood cancer survival rate from 20% to more than 80%** since it opened in 1962. And we won't stop until no child dies from cancer.



Because a majority of **St. Jude funding comes from generous donors**, St. Jude has the freedom to focus on **what matters most—saving kids regardless of their financial situation.**



St. Jude shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to **save thousands more children.**



St. Jude treats children from all **50 states and around the world.**

stjude.org


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St. Jude patient **Maelin-Kate**,
bone marrow disease

Maelin-Kate's Story

When Maelin-Kate's parents brought her home from China in 2017, they knew she had medical needs. She had hip dysplasia and was scheduled for orthopedic surgery within weeks of her adoption. That's how her Fanconi anemia came to light. People with Fanconi anemia do not produce healthy bone marrow - so they don't produce healthy blood. Untreated, this genetic disease can cause leukemia.

At St. Jude Children's Research Hospital®, Maelin-Kate's treatment included chemotherapy and a bone marrow transplant. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Maelin-Kate now visits St. Jude for regular checkups. She's the youngest of five children and the only girl. "She has glitter in her veins," said her mom. "She's just super joyful. Every day, she finds a reason why it's the best day ever."

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ST. JUDE INDIANA GOLF CLASSIC



Title Sponsor
\$50,000
Exclusive (only 1 available)

YOUR SUPPORT COULD:

- Cover the cost of 100 hours of physical therapy
- Provide 15 days of chemotherapy for a patient

EMPLOYEE ENGAGEMENT

- Complete Golf Package for sixteen (16) golfers
- All-inclusive day trip to Memphis to tour St. Jude Children's Research Hospital for up to four (4) guests (travel + meals included)

MEDIA/PR

- Event Naming Opportunity
- Recognition as Title Sponsor in all media outreach
- Logo displayed on tournament website

EVENT DAY

- Speaking Opportunity at Opening Ceremonies and Awards Dinner
- Course signage with company logo positioned on all eighteen (18) holes
- Corporate logo included on all collateral materials and day-of-event signage
- Recognition as Title Sponsor during the opening ceremony
- Recognition as Title Sponsor during the awards dinner
- Opportunity to distribute promotional items on course and/or inside golfer gift bags

To receive all noted benefits, commitments must be received by March 1, 2023.

Contact Traci Lotfi • 765.577.9961 • traci.lotfi@alsac.stjude.org
Visit stjude.org/indianagolfclassic

ST. JUDE INDIANA GOLF CLASSIC



Signature Sponsor

\$25,000

(only 2 available)

YOUR SUPPORT COULD:

- Cover the cost of a major surgical procedure
- Provide meal cards to feed 100 patient families for a week

EMPLOYEE ENGAGEMENT

- Complete Golf Package for twelve (12) golfers
- All-inclusive day trip to Memphis to tour St. Jude Children's Research Hospital for up to two (2) guests (travel + meals included)

MEDIA/PR

- Logo displayed on tournament website

EVENT DAY

- Course signage with company logo positioned on six (6) holes
- Corporate logo included on all collateral materials and day-of-event signage
- Recognition as a Sponsor during the opening ceremony
- Recognition as a Sponsor during the awards dinner
- Opportunity to distribute promotional items on course and/or inside golfer gift bags

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Ace Sponsor
\$15,000

YOUR SUPPORT COULD:

- Provide fifty chest x-rays for patients
- Help run the hematology clinic for a day

EMPLOYEE ENGAGEMENT

- Complete Golf Package for eight (8) golfers

MEDIA/PR

- Logo displayed on tournament website

EVENT DAY

- Course signage with company logo positioned on three (3) holes
- Corporate logo included on all collateral materials and day-of-event signage
- Recognition as a Sponsor during the opening ceremony
- Recognition as a Sponsor during the awards dinner
- Opportunity to distribute promotional items on course and/or inside golfer gift bags

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Cart Sponsor

\$12,500

Exclusive (Only 1 Available)

YOUR SUPPORT COULD:

- Purchase necessities for 250 families who may have left them at home
- Provide 25 days of oxygen for patients

EMPLOYEE ENGAGEMENT

- Complete Golf Package for four (4) golfers

MEDIA/PR

- Name displayed on tournament website

EVENT DAY

- Exclusive signage with company logo prominently highlighted on all golf carts
- Corporate name included on all collateral materials and day-of-event signage
- Recognition as a Sponsor during the opening ceremony
- Recognition as a Sponsor during the awards dinner
- Opportunity to distribute promotional items on course and/or inside golfer gift bags

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Eagle Sponsor

\$10,000

(4 Available)

YOUR SUPPORT COULD:

- Cover the average cost of a CT scan for a patient
- Provide two complete platelet count tests for patients

EMPLOYEE ENGAGEMENT

- Complete Golf Package for four (4) golfers

MEDIA/PR

- Name displayed on tournament website

EVENT DAY

- Exclusive signage with company logo at chosen location: cart path, the turn, lunch, or cocktails
- Corporate name included on all collateral materials and day-of-event signage
- Recognition as a Sponsor during the awards dinner
- Opportunity to distribute promotional items on course and/or inside golfer gift bags

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Birdie Sponsor **\$5,000**

YOUR SUPPORT COULD:

- Help provide ten platelet transfusions
- Cover the cost for two days of hospitalization for a patient in sickle cell pain crisis

EMPLOYEE ENGAGEMENT

- Complete Golf Package for four (4) golfers

MEDIA/PR

- Name displayed on tournament website

EVENT DAY

- Course signage with company logo positioned on two (2) holes
- Corporate name included on all collateral materials and day-of-event signage
- Recognition as a Sponsor during the awards dinner
- Opportunity to distribute promotional items on course and/or inside golfer gift bags

Hole Sponsor **\$1,000**

YOUR SUPPORT COULD:

- Provide four units of red blood cells for a patient's transfusion
- Cover the cost of two spinal taps

MEDIA/PR

- Name displayed on tournament website

EVENT DAY

- Course signage with company logo positioned on one (1) hole
- Corporate name included on all collateral materials and day-of-event signage
- Recognition as a Sponsor during the awards dinner

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St. Jude Children's Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Everything we do is centered on our mission: *Finding cures. Saving children.*®

St. Jude freely shares the discoveries we make, so one child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

Families never receive a bill from St. Jude for treatment, travel, housing or food—because all they should worry about is helping their child live. St. Jude has helped push the childhood cancer survival rate from less than 20% when we opened to 80% today.

We won't stop until no child dies from cancer.



EVERY DOLLAR MAKES A DIFFERENCE

Because the majority of St. Jude funding comes from generous donors, St. Jude has the freedom to focus on what matters most—saving kids regardless of their financial situation.

\$100,000 Help cover the cost of providing radiotherapy treatment for a brain tumor patient.

\$50,000 Help pay the salary of a Child Life Specialist.

\$25,000 Help cover the cost of a major surgical procedure.

\$10,000 Help provide one CT scan for a St. Jude patient.

\$7,500 Help cover the cost of an average outpatient visit for two St. Jude patients.

\$5,000 Help cover the daily room rate in the ICU.

\$2,500 Help provide five hours of physical therapy.

\$1,500 Help cover a majority of the cost for one day of chemotherapy.

\$1,000 Help provide parent necessities for 20 patient families.

\$750 Help cover the cost of five days of oxygen for a St. Jude patient.

\$500 Help provide one platelet transfusion for a St. Jude patient.

\$250 Help provide a meal card for a St. Jude family for one week.



“We have insurance, but learning we’d never receive a bill? I cried for days. We couldn’t believe it. We’re provided with everything we need, from Elise’s treatment to meal cards to a place to stay.”

- Krissi, mother of St. Jude patient **Elise**

ST. JUDE INDIANA GOLF CLASSIC



Thank You

We appreciate your interest in our Indiana events and programs.

Your support of St. Jude events in Indiana is truly making a difference in the lives of desperately ill children in your community and around the world by advancing our mission: Finding cures. Saving children.®

Because of your dedication, service and commitment to St. Jude, our doctors and scientists can continue the groundbreaking research and treatments that are saving the lives of children—every day. You are helping us to keep the promise of our founder, Danny Thomas, that no family will ever receive a bill from St. Jude for anything.

Thank you for helping to make Indiana programs and events such a success and for making those who live in your communities aware of the lifesaving mission of St. Jude. We are incredibly blessed to have you as part of the St. Jude family.

On behalf of these children and their families, we thank you for your consideration. Please accept our deepest thanks for your willingness to participate in programs and events that raise much-needed funds and awareness.

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